

**Mystic Marriott**

**Mystic, CT**

**APRIL 14-16, 2012**



New England Federation  
of Humane Societies

# Conference Highlights

NEFHS Conferences offer the best networking opportunities for animal welfare professionals from across New England to come together, share experiences, and get inspired by the experts and innovators in our field.

## Opening Reception and Exhibitors' Gala Sunday, 5:30 pm - 7:00 pm

Be sure to join everyone at our kick-off networking event! The reception will allow you to meet our conference vendors and sponsors, catch up with old friends, and meet new people in our profession. Don't miss this valuable opportunity to connect with colleagues!



## Schedule

### Sunday, April 15

8:00 am - 9:00 am: Registration/Breakfast

9:00 am - 9:30 am: Exhibitor & Attendee Welcome: Join us for a conference preview and special announcements.

9:30 am - 11:00 am

Track A

**Saving At-Risk Pets Before Admission-** Jodi Lytle Buckman, ASPCA

Track B

**Recognizing Animal Cruelty for Shelter Workers-** Tammy Mello, Warwick, RI and Dave Holden, RISPCA.

Track C

**Communicating Your Mission with Effective Public Relations-** Jennifer Wooliscroft, ARL of Boston

11:00 am - 11:30 am: Vendor & Exhibitor Break

11:30 am - 1:00 pm

Track A

**Keeping them Busy - Enrichment for Shelter Animals-** Kelley Bollen, Animal Alliances, LLC

Track B

**Effectively and Efficiently Staff an All Volunteer Shelter-** Greg Simpson, Protectors of Animals, Inc.

Track C

**Targeted Spay/Neuter: How, Why & Where to Find the Funding-** Bryan Kortis, PetsMart Charities

1:00 pm - 2:00 pm: Vendor & Exhibitor Lunch

2:00 pm - 3:30 pm

Track A

**Feral or Frightened Cat? Research that Helps You Decide!-** Dr. Margaret Slater, ASPCA

Track B

**Better Photographs = More Adoptions-** Beth Reynolds, Basecamp Photo

Track C

**Animal Transport- Are State Regulations Working?-** Ray Connors, CT Department of Agriculture

3:30 pm - 4:00 pm: Vendor & Exhibitor Break

4:00 pm - 5:30 pm: **Shelters or Rehomers- What are we? Facilitated Discussion-** Bert Troughton, ASPCA

5:30 pm - 7:00 pm: **Opening Reception/Networking & Exhibitors' Gala**

## Monday, April 16

8:00 am - 9:00 am: Registration & Breakfast

9:00 am - 10:30 am

Track A

Track B

Track C

**Let's Start at the Very Beginning- Intake for Success-** Dr. Miranda Spindel, ASPCA

**Behavior Modification For Fearful Dogs** - Julie Robitaille and Emma Parsons, MA

**Creating, Inspiring and Retaining your Board of Directors:** Sheila Steele, ARL of NH Board of Directors

10:30 am - 11:00 am: Vendor & Exhibitor Break

11:00 am - 12:30 pm

Track A

Track B

Track C

**SOPs - How to Cure Your Blues-** Dr. Miranda Spindel and Susan Britt, ASPCA

**Just How Open are Open Adoptions?-** Bert Troughton, ASPCA

**Making and Managing Managers-** Jennifer Adams, CT Humane Society and Maya Richmond, Animal Welfare Association of NJ

12:30 pm - 1:30 pm: Vendor & Exhibitor Lunch

1:30 pm - 3:00 pm

Track A

Track B

Track C

**Curbing the Flow - Preventing Owner Relinquishments-** Donna Reynolds, BAD RAP

**The Feline Express- Moving Cats Along from Intake to Adoption-** Susan Britt, ASPCA

**Naked...Data-** Dr. Emily Weiss, ASPCA

3:00 pm - 3:15 pm: Break

3:15 pm - 5:00 pm

Track A

Track B

**Turbo-Charge your "Pit Bull" Dog Adoptions** -Stacey Coleman, Animal Farm Foundation

**Research Results in Feline Lives Saved** Dr. Emily Weiss, ASPCA

## ASPCA Leadership Day

### Saturday, April 14

*An in-depth leadership boot camp for shelter managers, directors and board members*

8:00 am - 9:00 am: Registration and Continental Breakfast

9:00 am - 5:00 pm

Track A

Track B

**Organizational Success; Built from the Ground Up-** B.J. Rogers and Peter Perkins

**Development and Grants Boot Camp:** Pat Yurkunas and Ginny Webb, Dakin Pioneer Valley Humane Society

11:30 am - 1:00 pm: Lunch

Track A

Track B

**Organizational Success; Built from the Ground Up-** B.J. Rogers, ASPCA and Peter Perkins, Global Learning Partners, Inc.

**Development and Grants Boot Camp Part 2:** Michael Barrett, ASPCA, Grants

5:00 pm: Grant Organization Roundtable Reception

6:00 pm: Check in with the NEFHS Board Members for Dinner and Networking Opportunities!

## About NEFHS & The Annual Conference



**The New England Federation of Humane Societies (NEFHS)** is a 501(c)3 non-profit organization dedicated to creating a more humane world. For more than 66 years, NEFHS has provided animal welfare professionals in our region with the best possible training and networking opportunities so they can do a better job helping the animals they care for.

**Scholarships:** NEFHS offers full and partial conference scholarships to employees or volunteers from non-profit organizations or government agencies, or to individuals who are sponsored by those groups. Full scholarship recipients are expected to share a hotel room with other recipients and required to assist the NEFHS Board with the conference. For more information, contact Maryann Regan at 617-226-5694 or [MRegan@arlboston.org](mailto:MRegan@arlboston.org). The deadline for receipt of scholarship applications is February 24th, 2012.

**Hotel:** Located in Groton, CT, the Marriott Mystic Hotel and Spa is conveniently located directly off Interstate 95 at Exit 88. This re-energized Connecticut destination is minutes from Mystic, a town that exudes New England charm and is home to the famous Mystic Seaport, Mystic Aquarium, golf, and beaches. Shop one-of-a-kind shops downtown or at the quaint Olde Mistick Village or linger over dinner and drinks at one of the cool local eateries. In addition, two of the nation's most exciting gaming resorts - Mohegan Sun and Foxwood are only 15 minutes away. Hotel amenities include an indoor pool, fitness center, internet access and complimentary parking

**Stay connected to NEFHS news and events: sign up for our e-newsletter at [www.newenglandfed.org](http://www.newenglandfed.org)**

## Our Sponsors:

The New England Federation would like to thank the following sponsors of NEFHS Conference 2012:



Helping animals since 1859



THE HUMANE SOCIETY OF THE UNITED STATES



VERMONT HUMANE FEDERATION



Massachusetts Animal Coalition

New Hampshire Federation of Humane Organizations



# Registration Rates & Policies

## Register online at [www.newenglandfed.org](http://www.newenglandfed.org)

or complete this registration and schedule form and mail or fax to:

NEFHS c/o Sandi Trapasso, Conference Planner

105 Tipperary Drive, Whitinsville, MA 01588. Fax to 508-234-5017.

We want to know about our attendees! Please fill out some basic demographic questions at [newenglandfed.org](http://newenglandfed.org)!

Name \_\_\_\_\_

Title \_\_\_\_\_

Organization \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State/Zip \_\_\_\_\_

Phone \_\_\_\_\_

Fax \_\_\_\_\_

Email \_\_\_\_\_

### Registration:

- ASPCA Leadership Day (Sat only): \$50
- Two-Day Conference (Sun & Mon): \$175
- One Conference Day (Sun or Mon): \$125
- All 3 days: \$225

Sign up before March 30, 2012 to avoid a \$25 late fee.

Registrations must be postmarked by 3/30/12 with no exceptions. No cancellation refunds will be given after 3/30/12.

**Total Registration Fee Enclosed \$ \_\_\_\_\_**

Enclosed is an additional donation of \$ \_\_\_\_\_ to the NEFHS scholarship fund.

- Check (payable to NEFHS)
- Mastercard
- Visa

Card Number \_\_\_\_\_

Exp Date \_\_\_\_\_

Name on Card \_\_\_\_\_

Authorized Signature \_\_\_\_\_

*If paying for a group by credit card, list the name of everyone in the group.*

**I will be attending**  14th  15th  16th

- This is my first NEFHS Conference.
- I require a vegan meal (all other meals vegetarian)
- NEFHS is committed to making our activities as accessible as possible. Check this box if you would like us to contact you about arranging for special services.

Questions? Call Sandi Trapasso at 508-234-5017 or [sandra.trapasso@verizon.net](mailto:sandra.trapasso@verizon.net).

**Mark Your Schedule** (To be sure enough space/materials will be available, please mark off your workshop choices)

### Saturday, April 14th

#### ASPCA Pre-Conference Leadership Day

- Organizational Success; Built from the Ground Up
- Development and Grants Boot Camp

### Sunday, April 15th

- Saving At Risk Pets Before Admission
- Recognizing Animal Cruelty
- Communicating Your Mission Through PR

- Keeping Them Busy!
- Staffing An All Volunteer Shelter
- Targeted Spay/Neuter

- Feral or Frightened Cat
- Better Photographs = More Adoptions
- Animal Transport- Are State Regulations Working?

- Shelterers or Rehomers- What are we?

### Monday, April 16th

- Let's Start at the Very Beginning- Intake for Success
- Behavior Modification For Fearful Dogs
- Creating, Inspiring and Retaining your Board of Directors

- SOPs - How to Cure Your Blues
- Just How Open are Open Adoptions?
- Making and Managing Managers

- Curbing The Flow
- Feline Express- Moving Cats from Intake to Adoption
- Naked...Data

- Turbo-Charge your "Pit Bull" Dog Adoptions
- Research Results in Feline Lives Saved

You are encouraged to bring display materials from your organization to share with others. Please tell us how you learned of this Conference:

Hotel: Attendees are responsible for making their own hotel arrangements. Reservations must be made by March 27, 2012 in order to get the NEFHS discounted rate. Be sure to mention that you are attending the NEFHS conference. The room rate is \$119 per night, plus 12% tax, for a single or double room. Reservations can be made by calling the hotel directly at 266-449-7390 or online at <http://tinyurl.com/862fz8n>.