



Conference 2019



Exhibitor & Sponsor Prospectus

March 30-April 1, 2019

Crowne Plaza | Warwick, RI



New England Federation of Humane Societies

74th Annual Conference

March 30-April 1, 2019 | Crowne Plaza

801 Greenwich Ave. Warwick RI 02886

401.732.6000 www.crownehotelwarwick.com

Benefits of Partnering with NEFHS

Experience the valuable opportunity of showcasing your company and products at the 74th Annual NEFHS Conference!

- Company exposure to a wide variety of New England animal welfare professionals, including behavior professionals, shelter executives, and Board Members
- Exceptional exhibit hall space and a history of high traffic
- Noteworthy speakers draw all levels of personnel
- Over 300 attendees in 2018

Align your company with the positive message of **NEFHS**



About the NEFHS

The NEFHS is dedicated to creating a more humane world by providing education, training, information and networking opportunities that support the missions of animal protection organizations throughout New England.

The annual NEFHS Conference is one of the most accessible and affordable training opportunity for New England shelters. As part of our commitment to educating more animal welfare professionals, NEFHS offers scholarship opportunities to a minimum of 25 participants per year!

Sponsorship Opportunities

Holy Cow Sponsor (3 spots available)

\$10,000

- Solo 10 minute speaking engagement during lunch
- All day track sponsorship
- Premiere logo placement on conference bags
- Logo prominently placed on NEFHS website and print materials
- Recognition as major sponsor on all marketing materials
- 2 - 8x10 booth in exhibit hall with prime location
- Verbal recognition during welcoming remarks
- Sign display at registration table recognizing sponsorship level
- Ability to hand out company branded item(s) in conference packets
- 3-Day registration for 3 people



Top Dog Sponsor (4 spots available)

\$5,000

- All Day Track Sponsorship
- Logo on conference bags
- Logo prominently placed on NEFHS website and print materials
- Recognition as major sponsor on all marketing materials
- 2 - 8x10 booth in exhibit hall with prime location
- Verbal recognition during welcoming remarks & all general sessions
- Sign display at registration table recognizing sponsorship level
- Ability to hand out any company branded item(s) in conference packets
- 3-Day registration for 2 people

Cat's Meow Sponsor (6 spots available)

\$2,500

- Logo placed on conference lanyards
- Conference break "brought to you by" your company
- Logo on NEFHS website and print materials
- Recognition as major sponsor on all marketing materials
- 2 - 8x10 booth in exhibit hall with prime location
- Verbal recognition during welcoming remarks & all general sessions
- Sign display at registration table recognizing sponsorship level
- Ability to hand out any company branded item(s) in conference packets
- 3-Day registration for 1 person

Sponsorship Opportunities *Continued*

Network Sponsor (2 spots available)

\$2,000

- 5 minute speaking engagement during networking event
- Free drink at networking event brought to you by your company
- Logo prominently placed on NEFHS website and print materials
- Sign display at registration table recognizing sponsorship level
- Recognition as major sponsor on all marketing materials
- 1 - 8x10 booth in exhibit hall with prime location
- Verbal recognition during welcoming remarks & all general sessions
- Ability to hand out any company branded item(s) in conference packets
- 3 day registration for 1 person

Tail Wagger (unlimited spots)

\$1,000

- Logo on NEFHS website and print materials
- Recognition as major sponsor on all marketing materials
- 1- 8x10 booth in exhibit hall
- Ability to hand out any company branded item(s) in conference packets
- 2-Day registration for 1 person



Sponsors play an essential role in the success of this conference and our ability to provide a compelling event for all at an affordable cost. We provide our sponsors with great visibility in a highly interactive environment that encourages networking. Sponsors also help us to provide a Scholarship Program for attendees that otherwise would not be able to attend!

Exhibitor Booth Opportunities

Exceptional exhibit hall space will provide exposure to your company and its products to over 300 attendees within your target market.



Cost	Includes
\$500	<ul style="list-style-type: none">• 1 - 8x10 booth (electricity included)• 1 complimentary booth attendee with meals included• 1 day complimentary registration for one person to attend workshops• Option to add promotional items to attendee bags• Additional booth can be purchased for \$250

By becoming an exhibitor, your company representatives are able to network with our participants, allowing them to purchase YOUR products or services that will help them in their shelters. In turn, they are recommending and/or selling them to their clients!

