New England Federation of Humane Societies

Helping People Help Animals Since 1945

Conference 2020

Exhibitor & Sponsor Prospectus

April 4-6, 2020

Radisson Hotel| Nashua, NH

New England Federation of Humane Societies 75th Annual Conference

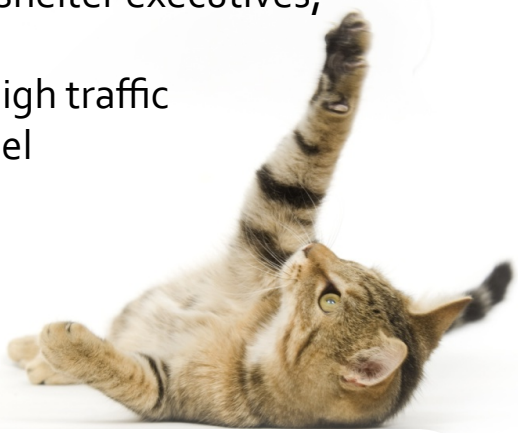
April 4th-6th, 2020 | Radisson Hotel

11 Tara Boulevard. Nashua NH 03062
603.888.9970 www.radissonhotels.com

Benefits of Partnering with NEFHS

Experience the valuable opportunity of showcasing your company and products at the 75th Annual NEFHS Conference!

- Company exposure to a wide variety of New England animal welfare professionals, including behavior professionals, shelter executives, and Board Members
- Exceptional exhibit hall space and a history of high traffic
- Noteworthy speakers draw all levels of personnel
- Over 400 attendees in 2019



Align your company with the positive message of NEFHS

About the NEFHS

The NEFHS is dedicated to creating a more humane world by providing education, training, information and networking opportunities that support the missions of animal protection organizations throughout New England.
The annual NEFHS Conference is one of the most accessible and affordable training opportunity for New England shelters. As part of our commitment to educating more animal welfare professionals, NEFHS offers scholarship opportunities to a minimum of 25 participants per year!

Sponsorship Opportunities

Holy Cow Sponsor (3 spots available) — $10,000

- 10 minute speaking engagement during opening remarks
- Premiere logo placement on conference bags
- Logo prominently placed on NEFHS website and print materials
- Recognition as major sponsor on all marketing materials
- 2 - 8x10 booth in exhibit hall with prime location
- Verbal recognition during welcoming remarks
- Sign display at registration table recognizing sponsorship level
- Ability to hand out company branded item(s) in conference packets
- 3-Day registration for 3 people
- 2 complimentary booth attendee passes

Top Dog Sponsor (3 spots available) — $5,000

- 5 minute speaking opportunity during lunch
- Logo on conference bags
- Logo prominently placed on NEFHS website and print materials
- Recognition as major sponsor on all marketing materials
- 2 - 8x10 booth in exhibit hall with prime location
- Verbal recognition during welcoming remarks & all general sessions
- Sign display at registration table recognizing sponsorship level
- Ability to hand out any company branded item(s) in conference packets
- 3-Day registration for 2 people
- 2 complimentary booth attendee passes

Cat's Meow Sponsor (6 spots available) — $2,500

- Logo placed on conference lanyards
- Conference break "brought to you by" your company
- Logo on NEFHS website and print materials
- Recognition as major sponsor on all marketing materials
- 2 - 8x10 booth in exhibit hall with prime location
- Verbal recognition during welcoming remarks & all general sessions
- Sign display at registration table recognizing sponsorship level
- Ability to hand out any company branded item(s) in conference packets
- 3-Day registration for 1 person
- 3 complimentary booth attendee passes

Sponsorship Opportunities *Continued*

Network Sponsor (2 spots available)	$2,000

- 5 minute speaking engagement during networking event
- Free drink at networking event brought to you by your company
- Logo prominently placed on NEFHS website and print materials
- Sign display at registration table recognizing sponsorship level
- Recognition as major sponsor on all marketing materials
- 1 - 8x10 booth in exhibit hall with prime location
- Verbal recognition during welcoming remarks & all general sessions
- Ability to hand out any company branded item(s) in conference packets
- 3 day registration for 1 person
- 2 complimentary booth attendee passes

Tail Wagger (unlimited spots)	$1,000

- Logo on NEFHS website and print materials
- Recognition as major sponsor on all marketing materials
- 1- 8x10 booth in exhibit hall
- Ability to hand out any company branded item(s) in conference packets
- 2-Day registration for 1 person
- 2 complimentary booth attendees passes

Sponsors play an essential role in the success of this conference and our ability to provide a compelling event for all at an affordable cost. We provide our sponsors with great visibility in a highly interactive environment that encourages networking. Sponsors also help us to provide a Scholarship Program for attendees that otherwise would not be able to attend!

Exhibitor Booth Opportunities

Exceptional exhibit hall space will provide exposure to your company and its products to over 300 attendees within your target market.

Cost	Includes
$500	• 1 - 8x10 booth (electricity included) • 1 complimentary booth attendee with meals included • 1 day complimentary registration for one person to attend workshops • Option to add promotional items to attendee bags • Additional booth can be purchased for $250 • Additional booth attendees can attend at $100 per day

By becoming an exhibitor, your company representatives are able to network with our participants, allowing them to purchase YOUR products or services that will help them in their shelters. In turn, they are recommending and/or selling them to their clients!