

**New England Federation of Humane Societies**

# **2024 SPONSORSHIP OPPORTUNITIES**



# About the New England Federation of Humane Societies

Since 1945, the NEFHS has been dedicated to creating a more humane world by providing education, training, information and networking opportunities to animal welfare organizations across New England, from large shelters to small rescues, and everything in between.

The annual NEFHS Conference is one of the most accessible and affordable training opportunities for New England animal welfare professionals. As part of our commitment to educating more animal welfare professionals, NEFHS offers scholarship opportunities to at least 25 participants per year!

## Benefits of Partnering with NEFHS

Showcase your company and products to NEFHS event participants!

- Company exposure to a wide variety of New England animal welfare professionals, including behavior professionals, shelter executives, and board members
- In-person and virtual events provide connections to expanded audiences
- NEFHS event sponsors receive exposure to a broad audience of 500 conference attendees, 73% of which are from New England and the tri-state area, 2,400+ email subscribers, and 2,100+ social media followers
- Noteworthy speakers draw all levels of personnel

# Annual Sponsorship Opportunities

|  | Holy Cow<br>\$8,000<br>(3 spots) | Top Dog<br>\$5,000              | Cat's Meow<br>\$3,000           | Pawsome<br>Partners<br>\$250 |
|--|----------------------------------|---------------------------------|---------------------------------|------------------------------|
| Website acknowledgement (calendar year)  | logo                             | logo                            | logo                            | name                         |
| Verbal recognition at events (webinars, regional calls, annual conference, leadership day) | X                                | X                               | X                               |                              |
| Attendee list from outreach events   | X                                | X                               | X                               |                              |
| Acknowledgement with logo in monthly newsletter  | X                                |                                 |                                 |                              |
| 10-minute speaking opportunity at conference   | X                                |                                 |                                 |                              |
| 30-second commercial to play during webinars   |                                  | X                               |                                 |                              |
| Track/workshop sponsorship at conference   |                                  |                                 | X                               |                              |
| Ability to disseminate branded items to conference attendees                               | X                                | X                               | X                               |                              |
| Conference pass*   | 3-day registration for 3 people  | 3-day registration for 2 people | 3-day registration for 1 people |                              |
| Six foot exhibitor booth   | X                                | X                               | X                               |                              |

# Conference Sponsorship Opportunities



## New England Federation of Humane Societies 77th Annual Conference

March 18th-20th, 2024

Crowne Plaza Warwick  
801 Greenwich Ave. Warwick, RI 02886

|  | Networking Sponsor \$2,500 (3 spots) | Tail Wagger \$1,250             | Eagle Eye Exhibitor \$750 |
|--|--------------------------------------|---------------------------------|---------------------------|
| Five-minute speaking opportunity during networking event             | X                                    |                                 |                           |
| Free drink at networking event brought to you by your company        | X                                    |                                 |                           |
| Sign display at registration table recognizing sponsorship level     | X                                    | X                               |                           |
| Logo on conference web page and print materials                      | X                                    | X                               |                           |
| Ability to disseminate company branded items to conference attendees | X                                    | X                               | X                         |
| One six foot exhibitor booth (additional booths available for \$250) | X                                    | X                               | X                         |
| Conference pass*   | 3 day registration for 1 person      | 2 day registration for 1 person |                           |
| Booth attendee pass** (additional attendee pass available for \$250) |                                      |                                 | 1 booth attendee pass     |

\*Conference pass includes breakfast and lunch for all three days and ability to attend workshop sessions.

\*\*Booth attendee pass includes breakfast and lunch for all three days.

Sponsors play an essential role in the success of NEFHS events and our ability to provide a compelling content for all at an attainable cost. We provide our sponsors with great visibility in a highly interactive environment that encourages networking.



Interested in a sponsorship opportunity or level you don't see listed? Let us know! We'd love to discuss your needs and develop a tailored package for you.

To sign up as a sponsor, please visit our [registration site](#) and use the promo code  
**SUPPORT**

If you have any questions, please reach out to  
**funddevelopment@newenglandfed.org**

To pay by check or EFT please contact  
**treasurer@newenglandfed.org**